

Healthier Nails with the Dazzle Dry System

June 1, 2022

At Body Mind Spirit, "Because it Matters", is our motto. We don't just say it, we mean it. As a result, we offer products from companies that hold similar views. Dazzle Dry is one such product line. This nail polish system was developed by Dr. Vivian Valenty. Dr. Valenty has 35 years experience and a PHD in bio-organic chemistry. In the 1980's, she was the inventor and patent holder of the first UV curing coat. But after becoming aware of how damaging these polishes and the application of them were, she decided to create a better technology for the well-being of one's nails and personal health. In 2007 she launched the Dazzle Dry line.

There are many reasons why Dazzle Dry is such an exemplary product line.

- For instance, these polishes actually expand and contract with the natural nail.
- With proper application your polish should last for 7-14 days without chipping or peeling.
- Removal is easily accomplished with nail polish remover and does not leave your nails yellow. This is because there is no nitrocellulose in the formulation.
- Another side benefit of the absence of nitrocellulose is that your polish will not expire meaning you can use the entire bottle at your leisure eliminating the worry of waste because the polish has gone bad.
- You get a hard-set finish that dries in 5 minutes without the use of UV lights or reactive chemicals.
- Dazzle Dry is vegan and cruelty-free. No animal testing.
- Dazzle Dry is hypo-allergenic and non-toxic.
- Partnered with the Oncology spa solutions, Dazzle Dry is considered safe to be used by those with compromised immune systems.

Dr. Valenty, believing that beauty and wellness can go hand-in-hand, managed to create a high quality, four-step system with the same performance as traditional polishes but rather than causing damage, it actually promotes healthier nails. If these are not enough reasons why Dazzle Dry is so wonderful then we should inform you that this is also a company with a conscience. Their mission goal is "to deliver products to the world that leave people happier and healthier". As such they support many non-profits focused on education. Forest landscape restoration and providing more

sustainable ways of life to the inhabitants of these areas is another priority. They partner with WeForest (a global non-profit) to do so. A tree is planted in deforested areas of India or Zambia for every sale of Dazzle Dry made.

During Covid, Dazzle Dry converted a portion of their manufacturing to produce hand sanitizer (FDA approved), all of which was donated to a branch of the Salvation Army. This branch then distributed the hand sanitizer to the front liners in the state of Arizona and the Navajo Nation. And lastly their manufacturing plants use rigorous recycling methods to reduce waste going to the landfills.

Remember in our April blog we talked about using your purchase choices to influence companies in their priorities? Why not practice some self-care with a healthy pedicure or manicure at Body Mind Spirit and feel good also knowing when you choose Dazzle Dry, you are also taking care of others?

"Because beauty shouldn't come at a cost." - Dr. Vivian Valenty